



Arabic Business Writing

Administration, Communication & Customer Service

QGT-ADM-118 | Foundation | 5 or 10 days | Online, classroom, in-house

Course overview

Arabic Business Writing is an introduction that builds a solid working knowledge in Arabic Business Writing. It covers the principles, the requirements of international service and communication best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Arabic Business Writing
- Apply the relevant requirements of international service and communication best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for administrative staff, executive assistants, marketing, sales and customer-facing teams, new joiners and anyone who needs a solid grounding in the subject.

Course outline (5 days)

Day 1: Principles and terminology

Scope, key definitions and how Arabic Business Writing fits into daily operations

Day 2: Codes, standards and requirements

What international service and communication best practice require, and how to read them

Day 3: Methods, tools and calculations

Step-by-step methods, checklists and worked examples

Day 4: Operation, inspection and common problems

Typical failures, warning signs and what to do about them

Day 5: Case studies, workshop and assessment

Group exercise on real cases and a final knowledge check

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
5–9 Apr 2027	Tunis	Classroom	5 days	\$5,500
3–14 May 2027	Cape Town	Classroom	10 days	\$9,900
27 Jun – 1 Jul 2027	Doha	Classroom	5 days	\$5,500
9–20 Aug 2027	Toronto	Classroom	10 days	\$9,900
6–10 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
7–11 Feb 2028	Manchester	Classroom	5 days	\$5,500
13–24 Aug 2028	Amman	Classroom	10 days	\$9,900
17–21 Sep 2028	Kuwait City	Classroom	5 days	\$5,500
6–17 Nov 2028	Johannesburg	Classroom	10 days	\$9,900
13–17 Nov 2028	Online (live)	Online (live)	5 days	\$3,000
8–12 Jan 2029	Berlin	Classroom	5 days	\$5,500
12–23 Feb 2029	Budapest	Classroom	10 days	\$9,900
19–23 Feb 2029	Copenhagen	Classroom	5 days	\$5,500
26 Feb – 9 Mar 2029	Barcelona	Classroom	10 days	\$9,900
23–27 Jul 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Jan 2030	Edinburgh	Classroom	5 days	\$5,500
13–24 May 2030	Kigali	Classroom	10 days	\$9,900
15–19 Jul 2030	London	Classroom	5 days	\$5,500
13–24 Oct 2030	Amman	Classroom	10 days	\$9,900
28 Oct – 1 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/arabic-business-writing/>

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