



Artificial Intelligence for Business Masterclass

IT, Cybersecurity & AI

QGT-ITD-164 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Artificial Intelligence for Business Masterclass is a senior-level masterclass on strategy and performance in Artificial Intelligence for Business. It covers the principles, the requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Artificial Intelligence for Business
- Apply the relevant requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for IT professionals, analysts, engineers and digital transformation teams in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Artificial Intelligence for Business

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
7–11 Mar 2027	Al Khobar	Classroom	5 days	\$5,500
10–21 May 2027	Toronto	Classroom	10 days	\$9,900
29 Aug – 2 Sep 2027	Salalah	Classroom	5 days	\$5,500
13–24 Sep 2027	Johannesburg	Classroom	10 days	\$9,900
27 Sep – 1 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
28 Feb – 3 Mar 2028	Zurich	Classroom	5 days	\$5,500
24 Jul – 4 Aug 2028	Munich	Classroom	10 days	\$9,900
11–15 Sep 2028	Cape Town	Classroom	5 days	\$5,500
2–13 Oct 2028	Accra	Classroom	10 days	\$9,900
20–24 Nov 2028	Online (live)	Online (live)	5 days	\$3,000
5–9 Feb 2029	Luanda	Classroom	5 days	\$5,500
13–24 May 2029	Amman	Classroom	10 days	\$9,900
15–19 Jul 2029	Salalah	Classroom	5 days	\$5,500
27 Aug – 7 Sep 2029	Cape Town	Classroom	10 days	\$9,900
3–7 Sep 2029	Online (live)	Online (live)	5 days	\$3,000
18–22 Feb 2030	Johannesburg	Classroom	5 days	\$5,500
23 Jun – 4 Jul 2030	Muscat	Classroom	10 days	\$9,900
21–25 Jul 2030	Amman	Classroom	5 days	\$5,500
29 Sep – 10 Oct 2030	Dammam	Classroom	10 days	\$9,900
21–25 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/artificial-intelligence-for-business-masterclass/>

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