



Business Excellence Models (EFQM) Masterclass

Quality & ISO Management

QGT-QMS-174 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Business Excellence Models (EFQM) Masterclass is a senior-level masterclass on strategy and performance in Business Excellence Models (EFQM). It covers the principles, the requirements of ISO 9001, ISO 19011, ISO 31000 and ASQ bodies of knowledge, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Business Excellence Models (EFQM)
- Apply the relevant requirements of ISO 9001, ISO 19011, ISO 31000 and ASQ bodies of knowledge
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for quality managers, auditors, engineers and process owners in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Business Excellence Models (EFQM)

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
18–22 Jan 2027	Amsterdam	Classroom	5 days	\$5,500
31 Jan – 11 Feb 2027	Muscat	Classroom	10 days	\$9,900
7–11 Feb 2027	Jeddah	Classroom	5 days	\$5,500
30 May – 10 Jun 2027	Sharm El Sheikh	Classroom	10 days	\$9,900
30 Aug – 3 Sep 2027	Online (live)	Online (live)	5 days	\$3,000
30 Jan – 3 Feb 2028	Algiers	Classroom	5 days	\$5,500
14–25 Feb 2028	Johannesburg	Classroom	10 days	\$9,900
13–17 Mar 2028	Cape Town	Classroom	5 days	\$5,500
5–16 Jun 2028	Stockholm	Classroom	10 days	\$9,900
25–29 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
15–19 Jan 2029	Geneva	Classroom	5 days	\$5,500
19 Feb – 2 Mar 2029	Amsterdam	Classroom	10 days	\$9,900
18–22 Jun 2029	Manchester	Classroom	5 days	\$5,500
2–13 Sep 2029	Salalah	Classroom	10 days	\$9,900
12–16 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
4–8 Feb 2030	Accra	Classroom	5 days	\$5,500
18 Feb – 1 Mar 2030	Munich	Classroom	10 days	\$9,900
4–8 Mar 2030	Tbilisi	Classroom	5 days	\$5,500
27 May – 7 Jun 2030	Nairobi	Classroom	10 days	\$9,900
16–20 Sep 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/business-excellence-models-efqm-masterclass/>

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