



Customer Service Excellence: Advanced Level

Administration, Communication & Customer Service

QGT-ADM-122 | Advanced | 5 or 10 days | Online, classroom, in-house

Course overview

Customer Service Excellence: Advanced Level is an advanced programme for experienced practitioners in Customer Service Excellence. It covers the principles, the requirements of international service and communication best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Customer Service Excellence
- Apply the relevant requirements of international service and communication best practice
- Apply advanced analysis methods to real operating data
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for administrative staff, executive assistants, marketing, sales and customer-facing teams with at least three years of experience.

Course outline (5 days)

Day 1: Core principles revisited

Fast review and recent changes in international service and communication best practice

Day 2: Advanced analysis methods

Detailed techniques, data interpretation and calculations

Day 3: Design and performance optimisation

Improving reliability, efficiency and cost

Day 4: Troubleshooting complex cases

Diagnosing multi-cause problems from field data

Day 5: Risk, decisions and integration

Building a risk-based plan and presenting recommendations

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
17–28 Jan 2027	Riyadh	Classroom	10 days	\$9,900
31 Jan – 4 Feb 2027	Al Khobar	Classroom	5 days	\$5,500
8–19 Mar 2027	Toronto	Classroom	10 days	\$9,900
6–10 Jun 2027	Dammam	Classroom	5 days	\$5,500
20 Sep – 1 Oct 2027	Online (live)	Online (live)	10 days	\$5,500
29 May – 9 Jun 2028	Lagos	Classroom	10 days	\$9,900
28 Aug – 1 Sep 2028	Toronto	Classroom	5 days	\$5,500
8–19 Oct 2028	Sharm El Sheikh	Classroom	10 days	\$9,900
20–24 Nov 2028	Barcelona	Classroom	5 days	\$5,500
4–15 Dec 2028	Online (live)	Online (live)	10 days	\$5,500
26 Feb – 9 Mar 2029	Zurich	Classroom	10 days	\$9,900
13–17 May 2029	Al Khobar	Classroom	5 days	\$5,500
7–18 Oct 2029	Cairo	Classroom	10 days	\$9,900
5–9 Nov 2029	Abu Dhabi	Classroom	5 days	\$5,500
3–14 Dec 2029	Online (live)	Online (live)	10 days	\$5,500
7–18 Jan 2030	Nairobi	Classroom	10 days	\$9,900
27–31 May 2030	Dublin	Classroom	5 days	\$5,500
28 Jul – 8 Aug 2030	Cairo	Classroom	10 days	\$9,900
30 Sep – 4 Oct 2030	Accra	Classroom	5 days	\$5,500
28 Oct – 8 Nov 2030	Online (live)	Online (live)	10 days	\$5,500

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/customer-service-excellence-advanced-level/>

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