



Data Literacy for Everyone Masterclass

Future Skills

QGT-FUT-184 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Data Literacy for Everyone Masterclass is a senior-level masterclass on strategy and performance in Data Literacy for Everyone. It covers the principles, the requirements of ISO/IEC 42001, ISSB standards, IEC 62443 and leading industry practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Data Literacy for Everyone
- Apply the relevant requirements of ISO/IEC 42001, ISSB standards, IEC 62443 and leading industry practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for professionals, managers and technical teams preparing for the technologies and jobs of 2030 in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Data Literacy for Everyone

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
12–16 Apr 2027	Stockholm	Classroom	5 days	\$5,500
20 Jun – 1 Jul 2027	Alexandria	Classroom	10 days	\$9,900
27 Sep – 1 Oct 2027	Sharjah	Classroom	5 days	\$5,500
1–12 Nov 2027	Toronto	Classroom	10 days	\$9,900
8–12 Nov 2027	Online (live)	Online (live)	5 days	\$3,000
13–17 Mar 2028	Stockholm	Classroom	5 days	\$5,500
2–13 Apr 2028	Sharm El Sheikh	Classroom	10 days	\$9,900
16–20 Jul 2028	Al Khobar	Classroom	5 days	\$5,500
6–17 Aug 2028	Algiers	Classroom	10 days	\$9,900
4–8 Dec 2028	Online (live)	Online (live)	5 days	\$3,000
29 Jul – 2 Aug 2029	Jeddah	Classroom	5 days	\$5,500
20–31 Aug 2029	Beirut	Classroom	10 days	\$9,900
17–21 Sep 2029	Stockholm	Classroom	5 days	\$5,500
1–12 Oct 2029	Istanbul	Classroom	10 days	\$9,900
5–9 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
11–15 Feb 2030	Zurich	Classroom	5 days	\$5,500
25 Mar – 5 Apr 2030	Paris	Classroom	10 days	\$9,900
2–6 Jun 2030	Amman	Classroom	5 days	\$5,500
7–18 Jul 2030	Al Khobar	Classroom	10 days	\$9,900
30 Sep – 4 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/data-literacy-for-everyone-masterclass/>

WhatsApp: +971 50 697 0908

Email: training@qimmatrainig.com

