



Digital Transformation Strategy: Practical Workshop

IT, Cybersecurity & AI

QGT-ITD-154 | Practical workshop | 5 or 10 days | Online, classroom, in-house

Course overview

Digital Transformation Strategy: Practical Workshop is a hands-on workshop built around exercises and real site problems in Digital Transformation Strategy. It covers the principles, the requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Digital Transformation Strategy
- Apply the relevant requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for IT professionals, analysts, engineers and digital transformation teams who want practice rather than theory.

Course outline (5 days)

Day 1: Workshop briefing and baseline

Participants bring a real problem from their own site

Day 2: Guided practice 1

Hands-on exercises using templates, checklists and calculators

Day 3: Guided practice 2

Simulations and role-play based on Digital Transformation Strategy scenarios

Day 4: Field cases from the Gulf and Africa

Analysing what went wrong and what worked

Day 5: Action plan and peer review

Each participant leaves with a reviewed improvement plan

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
21–25 Feb 2027	Riyadh	Classroom	5 days	\$5,500
1–12 Mar 2027	Singapore	Classroom	10 days	\$9,900
16–20 May 2027	Muscat	Classroom	5 days	\$5,500
28 Jun – 9 Jul 2027	Abu Dhabi	Classroom	10 days	\$9,900
1–5 Nov 2027	Online (live)	Online (live)	5 days	\$3,000
12–16 Jun 2028	Toronto	Classroom	5 days	\$5,500
3–14 Jul 2028	Prague	Classroom	10 days	\$9,900
23–27 Oct 2028	Kuala Lumpur	Classroom	5 days	\$5,500
29 Oct – 9 Nov 2028	Al Khobar	Classroom	10 days	\$9,900
27 Nov – 1 Dec 2028	Online (live)	Online (live)	5 days	\$3,000
15–19 Jan 2029	Singapore	Classroom	5 days	\$5,500
18–29 Mar 2029	Kuwait City	Classroom	10 days	\$9,900
15–19 Jul 2029	Algiers	Classroom	5 days	\$5,500
1–12 Oct 2029	Istanbul	Classroom	10 days	\$9,900
15–19 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
11–15 Feb 2030	Lisbon	Classroom	5 days	\$5,500
3–14 Jun 2030	Barcelona	Classroom	10 days	\$9,900
1–5 Jul 2030	Copenhagen	Classroom	5 days	\$5,500
16–27 Sep 2030	Tunis	Classroom	10 days	\$9,900
14–18 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/digital-transformation-strategy-practical-workshop/>

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