



Instructional Design & E-Learning

Human Resources & Training

QGT-HRM-120 | Foundation | 5 or 10 days | Online, classroom, in-house

Course overview

Instructional Design & E-Learning is an introduction that builds a solid working knowledge in Instructional Design & E-Learning. It covers the principles, the requirements of SHRM and CIPD frameworks and GCC labour laws, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Instructional Design & E-Learning
- Apply the relevant requirements of SHRM and CIPD frameworks and GCC labour laws
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for HR professionals, L&D specialists, trainers and line managers, new joiners and anyone who needs a solid grounding in the subject.

Course outline (5 days)

Day 1: Principles and terminology

Scope, key definitions and how Instructional Design & E-Learning fits into daily operations

Day 2: Codes, standards and requirements

What SHRM and CIPD frameworks and GCC labour laws require, and how to read them

Day 3: Methods, tools and calculations

Step-by-step methods, checklists and worked examples

Day 4: Operation, inspection and common problems

Typical failures, warning signs and what to do about them

Day 5: Case studies, workshop and assessment

Group exercise on real cases and a final knowledge check

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
14–18 Mar 2027	Alexandria	Classroom	5 days	\$5,500
23 May – 3 Jun 2027	Dammam	Classroom	10 days	\$9,900
27 Sep – 1 Oct 2027	Budapest	Classroom	5 days	\$5,500
3–14 Oct 2027	Riyadh	Classroom	10 days	\$9,900
18–22 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
10–14 Apr 2028	Stockholm	Classroom	5 days	\$5,500
12–23 Jun 2028	Vienna	Classroom	10 days	\$9,900
14–18 Aug 2028	Madrid	Classroom	5 days	\$5,500
20–31 Aug 2028	Doha	Classroom	10 days	\$9,900
16–20 Oct 2028	Online (live)	Online (live)	5 days	\$3,000
12–16 Mar 2029	Rome	Classroom	5 days	\$5,500
9–20 Apr 2029	Cape Town	Classroom	10 days	\$9,900
14–18 May 2029	Houston	Classroom	5 days	\$5,500
4–15 Jun 2029	Lisbon	Classroom	10 days	\$9,900
23–27 Jul 2029	Online (live)	Online (live)	5 days	\$3,000
25 Feb – 1 Mar 2030	Houston	Classroom	5 days	\$5,500
13–24 May 2030	Vienna	Classroom	10 days	\$9,900
24–28 Jun 2030	Milan	Classroom	5 days	\$5,500
10–21 Nov 2030	Jeddah	Classroom	10 days	\$9,900
25–29 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/instructional-design-and-e-learning/>

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