



Measurement Systems Analysis (MSA) Masterclass

Quality & ISO Management

QGT-QMS-180 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Measurement Systems Analysis (MSA) Masterclass is a senior-level masterclass on strategy and performance in Measurement Systems Analysis (MSA). It covers the principles, the requirements of ISO 9001, ISO 19011, ISO 31000 and ASQ bodies of knowledge, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Measurement Systems Analysis (MSA)
- Apply the relevant requirements of ISO 9001, ISO 19011, ISO 31000 and ASQ bodies of knowledge
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for quality managers, auditors, engineers and process owners in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Measurement Systems Analysis (MSA)

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
7–11 Feb 2027	Riyadh	Classroom	5 days	\$5,500
8–19 Mar 2027	London	Classroom	10 days	\$9,900
14–18 Jun 2027	Bangkok	Classroom	5 days	\$5,500
16–27 Aug 2027	Brussels	Classroom	10 days	\$9,900
25–29 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
21–25 Feb 2028	Johannesburg	Classroom	5 days	\$5,500
27 Feb – 9 Mar 2028	Amman	Classroom	10 days	\$9,900
3–7 Apr 2028	Bangkok	Classroom	5 days	\$5,500
12–23 Jun 2028	Prague	Classroom	10 days	\$9,900
7–11 Aug 2028	Online (live)	Online (live)	5 days	\$3,000
26 Feb – 2 Mar 2029	Zurich	Classroom	5 days	\$5,500
19–30 Mar 2029	Kuala Lumpur	Classroom	10 days	\$9,900
7–11 May 2029	Frankfurt	Classroom	5 days	\$5,500
13–24 May 2029	Al Khobar	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2029	Online (live)	Online (live)	5 days	\$3,000
13–17 Jan 2030	Kuwait City	Classroom	5 days	\$5,500
24 Mar – 4 Apr 2030	Doha	Classroom	10 days	\$9,900
6–10 May 2030	Berlin	Classroom	5 days	\$5,500
29 Sep – 10 Oct 2030	Dammam	Classroom	10 days	\$9,900
4–8 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/measurement-systems-analysis-msa-masterclass/>

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