



Protocol & Event Management: Practical Workshop

Administration, Communication & Customer Service

QGT-ADM-142 | Practical workshop | 5 or 10 days | Online, classroom, in-house

Course overview

Protocol & Event Management: Practical Workshop is a hands-on workshop built around exercises and real site problems in Protocol & Event Management. It covers the principles, the requirements of international service and communication best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Protocol & Event Management
- Apply the relevant requirements of international service and communication best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for administrative staff, executive assistants, marketing, sales and customer-facing teams who want practice rather than theory.

Course outline (5 days)

Day 1: Workshop briefing and baseline

Participants bring a real problem from their own site

Day 2: Guided practice 1

Hands-on exercises using templates, checklists and calculators

Day 3: Guided practice 2

Simulations and role-play based on Protocol & Event Management scenarios

Day 4: Field cases from the Gulf and Africa

Analysing what went wrong and what worked

Day 5: Action plan and peer review

Each participant leaves with a reviewed improvement plan

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
1–5 Mar 2027	Tunis	Classroom	5 days	\$5,500
28 Jun – 9 Jul 2027	Zurich	Classroom	10 days	\$9,900
2–6 Aug 2027	Singapore	Classroom	5 days	\$5,500
18–29 Oct 2027	Lisbon	Classroom	10 days	\$9,900
6–10 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
23–27 Jan 2028	Riyadh	Classroom	5 days	\$5,500
28 Feb – 10 Mar 2028	Geneva	Classroom	10 days	\$9,900
13–17 Mar 2028	Munich	Classroom	5 days	\$5,500
3–14 Apr 2028	Marrakech	Classroom	10 days	\$9,900
24–28 Jul 2028	Online (live)	Online (live)	5 days	\$3,000
9–13 Apr 2029	Casablanca	Classroom	5 days	\$5,500
14–25 May 2029	Singapore	Classroom	10 days	\$9,900
19–23 Aug 2029	Erbil	Classroom	5 days	\$5,500
27 Aug – 7 Sep 2029	Berlin	Classroom	10 days	\$9,900
1–5 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
11–15 Mar 2030	Toronto	Classroom	5 days	\$5,500
18–29 Mar 2030	Kigali	Classroom	10 days	\$9,900
7–11 Jul 2030	Cairo	Classroom	5 days	\$5,500
15–26 Jul 2030	Houston	Classroom	10 days	\$9,900
19–23 Aug 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/protocol-and-event-management-practical-workshop/>

WhatsApp: +971 50 697 0908

Email: training@qimmatrainig.com

